



Alaska Family Child Care Association

7011 Old Seward Highway, Suite #200

Anchorage, Alaska 99518

(907) 258-5436 or 1-800-273-5436

afcca@alaskafcca.org

Conference Program Book Advertising

The Alaska Family Child Care Association will be holding the 21st Annual "For the Love of Kids" Child Care Conference "Leaving Handprints on the World" in Anchorage Alaska at The Millennium Alaskan Hotel on the April 30 and May 1, 2010. We are currently accepting advertising to be printed in the conference program book. This is a visible way to advertise your products or service and show your support for family child care professionals.

Advertising placed by Members, Community Partners and/or Vendors will receive a 10% discount on the rates below as our way of thanking you for your continued support.

Conference Program Book Advertisement	Ad Size	Cost Black and White	Cost Color
Inside Front Cover	7.5" x 10"	250.00	375.00
Inside Back Cover	7.5" x 10"	250.00	375.00
Full Page	7.5" x 10"	150.00	350.00
Half Page	7.5" x 4.75"	100.00	175.00
Quarter Page	3.5" x 4.75"	75.00	125.00
Business Card	3.5" x 2"	50.00	95.00

- Program pages in the conference book are 8.5" x 11".
- All ad copy should be submitted in black and white for printing.
- Please send your proof-read copy via email to afcca@alaskafcca.org for placement in the conference program book.
- AFCCA will not be responsible for any errors in the advertisement submitted.
- Inside front cover and inside back cover are sold first come first served basis. If cover space is not available a full page advertisement will be placed in the conference program book.
- Conference packet stuffer items must be submitted no later than April 1, 2010. Please submit a quantity of 200 pieces to ensure each conference packet receives your items. Items not placed in packets will be available at the Registration table for no additional cost. Limited to one page.
- A receipt for payment will be mailed.
- To secure advertising space payment must accompany the submission form.
- Any changes or cancellations are due no later than April 1, 2010.
- All advertising spaces are non-refundable after April 1, 2010.

We hope that you consider being an advertiser in our conference program book. Please submit this form and your proof-read advertisement as soon as possible to ensure space availability. If you have any questions, you can reach Debbie Gray @ 529-4229, AFCCA at 258-5436 (leave message) or by email at afcca@alaskafcca.org for questions about advertising.

For the Love of Kids,

AFCCA Conference Committee